

Layla-Caren Walters



+27 76 157 5243



LaylaCarenWalters@gmail.com



PRODUCTION, 2ND ASSISTANT DIRECTOR, CHILD MINDER, ART DEPARTMENT COORDINATOR

WITH 25+ YEARS OF DIVERSE FILM INDUSTRY EXPERIENCE

DYNAMIC SKILL SET

- PC & Apple Mac Confident
- MS Office with aptitude for Excel
- Strong Production Background
- Solutions-Oriented
- Great with kids
- Logistics & Planning
- Effective Communicator
- Calm Under Pressure
- Conflict Resolution Skills
- Humble & Eager to Learn
- Committed to Improvement
- Studied & Worked Abroad
- Valid Passport & Available to Travel

PERSONAL DETAILS

Full Name : Layla-Caren Walters
Mobile : 076 157 5243
Email : LaylaCarenWalters@gmail.com

ID Number : 770407 0058 086
Driver's Licence : Code 8 (No PDP)
Passport : South African – Expires July 2028

Education : Assoc in Arts (Majored in Media Comm)
Achievements : President's Honour Roll 3.2 GPA (Sierra College, USA '96)

Location : Blouberg, Cape Town
Family : Married with 3 x Children
Health : Anaemic, otherwise good. No disabilities or allergies.
ICE Contact : Phoenix (Husband) 072 906 7598

EXPERIENCED WORKING ON:

Local TVCs (Producer)
International Service Productions
Feature Films
Reality Shows
Docu-Drama Series
Local TV Series
Documentaries
Music Videos
Radio
Live Satellite Uplinks
Stills Campaigns
Post-Production
Live Events
Corporate Videos
Animation

REFERRAL:

John Lowe

1st Assistant Director (DGA)
74a Conselyea Street
Brooklyn, NY 11211
USA

To whom it may concern:

My name is John Lowe.
I am a DGA 1st Assistant Director with over 25 years of international experience.
I am recommending Layla-Caren Walters as a great Assistant Director.

Layla does all the small things well.
She reminds me in a timely fashion.
She communicates with production in a collaborative and supportive way.
Her previous life as a Production Manager informs her work.
The call sheet prep is amazingly thorough, the presentation is clear.
If she sees Im flagging, a cup of tea will quickly get sent my way!

When I work with Layla , we get things done , effortlessly.

One of the most important aspects of the Assistant Director role is to protect the cast , to make sure the cast make it to set unscathed by all of our chatter, the “apparatus” and noise. When Layla is involved I know that an actors journey from getting the role to that moment of performance in front of camera is smooth and secure.
Secure actors = better performances = better project . Thank you Layla.

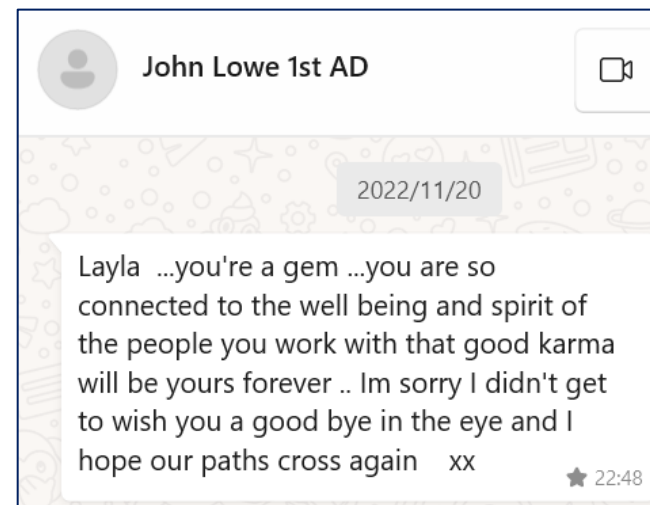
On a recent multi city job in South Africa, several of the cast and parents of child cast remarked how “smooth” our set was . This all was Layla’s doing. Her humanity and presence make sure she is attuned to the needs of the cast as people “in the moment”

We need more Assistant Directors like Layla.
If you are considering employing her for your team, employ her . You’ll be lucky to have her.

Please don’t hesitate to contact me if you have any questions regarding this reference.

John

Whatsapp +19178266344
email lowelife@mac.com



2024	Designation	Production Company	Title	HOD
Features				
May	Child Minder	Blue Ice Africa / StudioCanal	Huntington	Wendy DeWitt (Child Minder) & Susan Wiehahn (Tutor)
Stills				
May	Child Minder	99c Advertising Agency	Ackermans Summer Value Messaging	Lynn Siebritz (Agency Producer)
July	Child Minder	99c Advertising Agency	Ackermans August Social Media	Lynn Siebritz (Agency Producer)
July	Child Minder	99c Advertising Agency	Ackermans October Baby Shop	Lynn Siebritz (Agency Producer)
Live Television				
Feb	3 rd AD	Catch + Release	Rain TV – SA T20 Final Newlands	Sharon Mans (Producer) + David Louw (Producer)
Commercials				
Aug	Production Manager	The Joneses	Hulett's "Acts of Kindness"	Tricia Francois (EP) & Murray Macdonald (LP)
July	Art Dept Coordinator	0307	MTN "30yrs of Progress"	Naobie Noisette (Prod Designer) & Katja Mobitz (Art Dir)
May	Art Dept Coordinator	With Milk Films	SBER Bank "Lighthouse"	Naobie Noisette (Prod Designer) & Katja Mobitz (Art Dir)
April	Art Dept Coordinator	Gatehouse Commercials	Moen Flo "Lottery"	Naobie Noisette (Prod Designer) & Katja Mobitz (Art Dir)
March	Art Dept Coordinator	Cyclone Films	Orange " Spring " & " Wizerunek "	Naobie Noisette (Prod Designer) & Katja Mobitz (Art Dir)
Feb	Production Manager	The Joneses	PnP ASAP Easter "Hide the Bunny"	Tricia Francois (EP) & Kate D'Hotman (LP)
Jan	Art Dept Assistant	Gatehouse Commercials	SOTYKTU	Naobie Noisette (Prod Designer)
Jan	Art Dept Assistant	Juice Films	Telia "The Saviours"	Naobie Noisette (Prod Designer)
2023	Designation	Production Company	Title	HOD
Commercials				
Dec	Art Dept Assistant	Baxter Films	Renault Kiger "Love it"	Naobie Noisette (Prod Designer)
Dec	2 nd AD	Flamingo Films	L'Oreal Garnier - Russia	Tania Podveikina (Int'l 1 st AD) & Neil Uys (SA 1 st AD)
Nov	Cast Coordinator	The Shooting Gallery	Hyundai Tuscon – Party & Cinema	Carey Lagoe (1 st AD) & Claudia Hall (LP)
Oct	Art Dept Coordinator	Stillking	LIDL "Easter Campaign 2024"	Bader El Hindi (Int'l Prod Designer) & Claire Gritten (Art Dir)
Oct	3 rd AD	Gatehouse Commercials	NEOM "Corporate Campaign 2023"	Bev Wynne (EP) & John Lowe (Int'l 1 st AD)
March	2 nd AD	Her Films	Worx "We Works"	Greg Martin (1 st AD)
Feb	Production Manager	Farm Film Productions	Orlebar Brown "Flight of Fantasy"	Peter Sherlock (EP) & Keren Kilcoyne (Producer)
Feb	Production Manager	Farm Film Productions	Marks & Spencer "Summer"	Peter Sherlock (EP) & Keren Kilcoyne (Producer)
Jan	Production Manager	Farm Film Productions	Coca Cola "Turn up your Summer"	Skip Margetts (EP) & Philip Townsend (LP)
Docu-Series				
Jul/Aug	Production Manager	Trilogy Creative Studios	Fatal Affairs – Season 1, Ep 1-4	Deryck Broom (EP) & Laura Macleod (LP)

2022	Designation	Production Company	Title	HOD
Commercials				
Dec	Production Manager	Monkey Films	Unisys "Constant Climb"	Suza Horvat (Int'l Prod) & Phillip Killingbeck (Producer)
Dec	Production Manager	Monkey Films	Unisys "Window of Opportunity"	Suza Horvat (Int'l Prod) & Phillip Killingbeck (Producer)
Aug/Sep	Producer	Black Ops Inc	CPUT "FBMS Capacity Building Prog"	Sven Watlington (EP)
July	Production Manager	OLA Films	Pepco "Looney Tunes"	Brian Critchfield (Prod) & Colin Greyvensteyn (LP)
July	Production Manager	OLA Films	Spar "Netball World Cup 2023"	Brian Critchfield (Prod) & Colin Greyvensteyn (LP)
July	Production Manager	OLA Films	Viceroy "Mandisi"	Brian Critchfield (Prod) & Colin Greyvensteyn (LP)
March	Production Manager	Farm Film Productions	Amazon Web Services	Skip Margetts (EP) & Philip Townsend (LP)
2021	Designation	Production Company	Title	HOD
Commercials				
	Production Manager	Farm Film Productions	ABI "Bul Meni" & "Grand Meni"	Marchant Bellingan (EP) & Claudia Hall (LP)
Features				
	Production Manager	Trilogy Creative Studios	Go - Feature Teaser	Deryck Broom (EP) & Laura Macleod (LP)
TV Series				
	Production Manager	Trilogy Creative Studios	Carlos Ghosn: The Last Flight (BBC)	Deryck Broom (EP) & Laura Macleod (LP)
2020	Designation	Production Company	Title	HOD
TV Series				
	Cast Coordinator	Trilogy Creative Studios	Marilyn Monroe: Reframed (CNN)	Deryck Broom (EP) & Laura Macleod (LP)
Commercials				
	Production Manager	MR Films	PKO Bank "Photovoltaics" (COVID Shutdown)	Earl Redcliffe (EP) & Tina Caldeira (Prod)
	Stills Prod Manager	MR Films	Bayer "Health Moments"	Earl Redcliffe (EP) & Brad Logan (Prod)
	2 nd Prod Manager	MR Films	Bayer "Health Moments"	Earl Redcliffe (EP) & Brad Logan (Prod)
	Stills Prod Manager	MR Films	Suzuki Swift "Make your Mark"	Earl Redcliffe (EP) & Mel Charrington (Prod)
	Snr Coordinator	MR Films	Suzuki Swift "Make your Mark"	Earl Redcliffe (EP) & Mel Charrington (Prod)

2019	Designation	Production Company	Title	HOD
	Commercials			
	Snr Coordinator	MR Films	Big Milk "Detour"	Earl Redcliffe (EP) & Lawrence Goodman (Prod)
	Snr Coordinator	MR Films	TRESemme "Tresdefined Campaign"	Earl Redcliffe (EP) & Brad Logan (Prod)

2016 – 2019 Permanent Employment at Kwiktec & Globecast South Africa

2016	Designation	Production Company	Title	HOD
	Commercials			
Jan	Prod Manager	Navigator Films	Michel "Inspired by Fruit"	Julie Lotter & Meike Laesch (EP)

2015	Designation	Production Company	Title	HOD
	Commercials			
Dec	Prod Manager	Navigator Films	Ferrero	Meike Laesch (EP)
Dec	Prod Manager	Navigator Films	Colgate "Shield"	Tina Talbot (EP)
Nov	Prod Manager	Navigator Films	Coppenrath & Wiese	Keren Kilcoyne (Prod) & Meike Laesch (EP)
Nov	Prod Manager	Navigator Films	Jupiler Beer "Truck"	Tina Talbot (EP)
Nov	Prod Manager	Navigator Films	Orion "Go Kart"	Julie Lotter (Prod) & Meike Laesch (EP)

Oct 2013 – Oct 2015: FULL TIME as HEAD OF PRODUCTION for GINKGO AGENCY

Commercials (Producer)

Mercedes Benz "Labour of Love"
Mercedes Benz "SUV Campaign"
Mercedes Benz "AMG 50 Years"
Woolworths "Asimbonanga"
[Azerbaijan 48 Hours in Baku](#)

Documentaries (Line Producer)

[The World's Most Wanted Leopard Watch](#)
[21 Icons - The Promise of Freedom](#)
[21 Icons - A Journey to Democracy](#)
[Mercedes Benz - Labour of Love](#)
This is the story of Hope the Rhino

TV Series (Line Producer)

[21 Icons](#) – Season 2 + 3 (42 x 30min Episodes)

Corporate Films (Producer)

Norman Carr "Time & Tide"
Singita

2013	Designation	Production Company	Title	HOD
	Commercials			
	Production Manager	Navigator Films	Haribo	Tina Reunert (EP)
	Prod Manager	Gatehouse	LG – Curved Screen	Bev Wynne & Carmen Amos
	Prod Manager	Kojak Films	MiWay “Gio Aplon” x 3 tvcs	Caroline Crowther
	Reality TV Shows			
	Line Producer	Triosphere	Der Bachelor - Season 3	Oloff Bergh (RTL Germany)
	Features			
	Prod Manager	Juice Films	Muhammad: The Messenger of God	Carmen Amos
2012	Designation	Production Company	Title	HOD
	Reality TV Shows			
	Prod Manager	Navigator Films	Beauty & The Nerd - Season 1	Tina Talbot (EP) (Shine Group Germany)
	Recon Manager	Triosphere	Der Bachelor - Season 2	Oloff Bergh (RTL Germany) Link
	Post Producer	The House Post Prod	Debonairs Buppies	Catapult with Andrew Traill
	Post Producer	The House Post Prod	Toyota Innova	Saatchi & Saatchi with Andrew Traill
	Post Producer	The House Post Prod	Scorpion Law	Catapult with Andrew Traill
	Post Producer	The House Post Prod	Danone Ultra	Y&R with Andrew Traill
	Post Producer	The House Post Prod	Debonairs	Catapult with Andrew Traill
2011	Designation	Production Company	Title	HOD
	Commercials			
	Post Producer	The House Post Prod	Nedbank Golf Challenge	Fresh Eye with Andrew Traill
	Post Producer	The House Post Prod	Eskom	Saatchi & Saatchi with Andrew Traill
	Post Producer	The House Post Prod	Quest Africa Video	Quest with Andrew Traill
	Post Producer	The House Post Prod	Absa Springboks	Y&R with Andrew Traill
	Post Producer	The House Post Prod	PnP Toks & Tjops	Catapult Commercials with Andrew Traill
	Producer	WhatWeWant	Absa Springboks	Erik de Jager
	Producer	WhatWeWant	Lucozade Tanzania	Erik de Jager
	Prod Manager	WhatWeWant	SAPO Eggs tv	Tammy Lane & Erik de Jager
	Prod Manager	WhatWeWant	Edgars “Dog Blankets”	Tammy Lane & Erik de Jager

Prod Manager	Egg Films / Humanoid	Redds "Party"	Julia Schnurr
Prod Manager	Egg Films / Humanoid	Nando's "Origins" x 6 TVCs	Devi Lazanas
Prod Coord	Navigator Films	Panasonic 3D	Tina Talbot (EP)

Live Events / Shows

Head of Production	WhatWeWant	Nikon Photo Expo at The Dome	Erik de Jager
--------------------	------------	------------------------------	---------------

2010	Designation	Production Company	Title	HOD
Commercials				
	Prod Manager	Sweet Spot Content	Kelloggs "Family Start"	Linda Notelovitz (EP)
	Prod Manager	Sweet Spot Content	Smirnoff "Mash Up"	Linda Notelovitz (EP)
	Prod Manager	Sweet Spot Content	Mini Cooper "Ride"	Linda Notelovitz (EP)
	Prod Manager	The Film Motel	C&A	Keren Kilcoyne (Prod)

2004 - 2009: FULL TIME employment at BUCHANAN GROUP with various promotions

2004 I started as Client Service Manager and later promoted to **Client Service Director** for South Africa.

2006 Promoted to **Head of Production** for Buchanan Group in **Africa, India and the Middle East** and **produced over a hundred TVCs** for Brand Power, Zoot Review, MediFacts, Great Chefs & Info Talk.

2009 **Directed** 19 of the South African TV Commercials for Brand Power & Zoot Review in South Africa while still overseeing production across three continents.

2004	Designation	Production Company	Title	HOD
Commercials				
	Prod Manager	Navigator Films	Tchibo "Summer"	Shonah Gallichan & Tina Reunert (EP)
	Prod Manager	Navigator Films	Persil "Flying Trousers"	Tina Reunert (EP)
	Prod Manager	Navigator Films	Tchibo "Yellow Balls"	Shonah Gallichan & Tina Reunert (EP)
	Prod Manager	Navigator Films	Tchibo "Easter"	Shonah Gallichan & Tina Reunert (EP)
	Prod Manager	Navigator Films	McDonalds "Fun Fair"	Shonah Gallichan & Tina Reunert (EP)

2003	Designation	Production Company	Title	HOD
	Commercials			
	Prod Manager	Navigator Films	Killit "Gone"	Tina Reunert (EP)
	Prod Manager	Navigator Films	Tchibo "Vacation"	Tina Reunert (EP)
	Prod Manager	Navigator Films	C&A	Keren Kilcoyne (Prod)
	Prod Manager	Navigator Films	Persil	Meike Laesch (EP)
	Prod Manager	Navigator Films	Schoonrad "Leerdammer"	Meike Laesch (EP)

2002	Designation	Production Company	Title	HOD
	Commercials			
	Prod Manager	Orange Films	Leerdammer "Wheels"	Cindy Rodkin & Mandy Ritchie
	Prod Manager	Philo Films	Peugeot "Hoggar"	Alexandra Oppenheimer & Emmanuel Costa (EP)
	Prod Manager	Philo Films	Peugeot "D23"	Alexandra Oppenheimer & Emmanuel Costa (EP)
	Prod Manager	Philo Films	Peugeot "D22"	Alexandra Oppenheimer & Emmanuel Costa (EP)
	Prod Manager	Philo Films	Peugeot "302"	Alexandra Oppenheimer & Emmanuel Costa (EP)
	Prod Manager	Philo Films	Mitsubishi "Plane"	Alexandra Oppenheimer & Emmanuel Costa (EP)
	Prod Manager	Fresh Eye Prod	Hunters Extreme "Kite Surfing"	Boris Vosgatter

2001	Designation	Production Company	Title	HOD
------	-------------	--------------------	-------	-----

Various Commercials for Paul Thompson Productions as Production Manager and Bruce Millen as the Producer

Spur Steak Ranches / Builders Warehouse "Fisherman" / Sales House "Coffee Date" / Spar "Xmas" / Spar "My Dad" / Spar "Bakery" / Spar "Deli" / Spar "Cheese"

2000	Designation	Production Company	Title	HOD
	Various Commercials for Paul Thompson Productions as Production Manager and Bruce Millen as the Producer			
	Spar "My friend Siphon" / Marlboro "Man" / Dions "Wired" / Protea & Barnetts "Showroom"			
	Prod Manager	Fresh Eye Productions	Motorolla "Spy" & Shield "Barrier"	Gavin Gillespie
	Live Events / Shows			
	PM & Art Dept	Strategic Events	Hansa - Song Writing Competition	Shirley Lowe
	PM & Art Dept	Strategic Events	Fabreeze Product Launch	Shirley Lowe
	PM & Art Dept	Strategic Events	Lotto Live Lotto Launch	Shirley Lowe

1999	Designation	Production Company	Title	HOD
------	-------------	--------------------	-------	-----

Features

Prod Coordinator	Peakviewing Transatlantic	"Dazzle"	Wendy Knill & Graham Anderson
Prod Coordinator	Peakviewing Transatlantic	"The Meeksville Ghost"	Wendy Knill & Graham Anderson

Live Events / Shows

Prod Manager	VWV Events	SA Breweries - MS&D Conference at Sun City	Douw Venter
Prod Manager	VWV Events	Smirnoff Fashion Awards at V&A	Douw Venter
Prod Manager	VWV Events	Miss SA 1999 at Sun City	Douw Venter
Prod Manager	VWV Events	Pantene Product Launch at Killarney Estates	Douw Venter
Prod Manager	VWV Events	JSN BMW Showroom Launch at JSN Showroom	Douw Venter

97-98	Designation	Production Company	Title	HOD
-------	-------------	--------------------	-------	-----

Commercials

Prod Manager	Trilion/Picture House	Various TVCs and Corporate Videos	Carol Harris
--------------	-----------------------	-----------------------------------	--------------

Music Videos

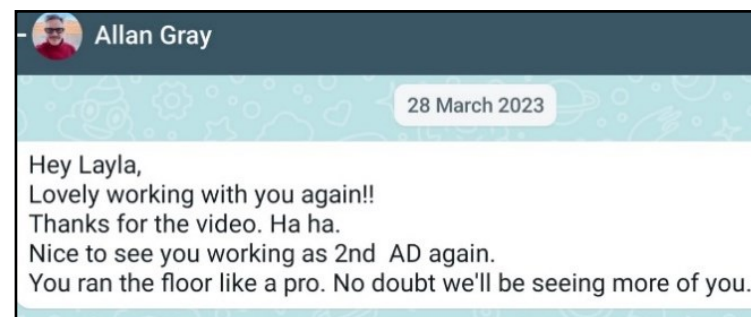
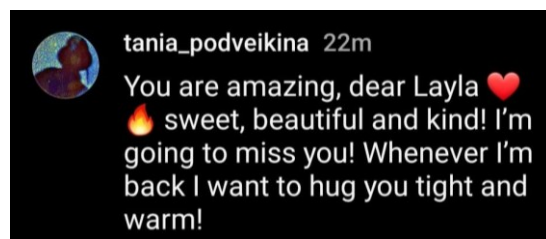
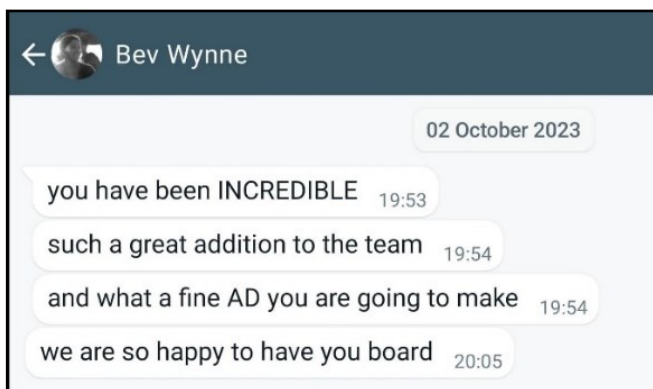
Prod Coord & Art Dept	Trilion/Picture House	Various Music Videos	Maira McGyver & Marie Cilliers
-----------------------	-----------------------	----------------------	--------------------------------

1997	Designation	Production Company	Title	HOD
------	-------------	--------------------	-------	-----

TV Shows

Prod Coordinator	Paul Zwick Productions	Fair Deal TV Series with Isabel Jones for SABC3	Laura Zwick
------------------	------------------------	---	-------------

WHAT OTHERS HAVE TO SAY ABOUT LAYLA:



WILMA VAN SCHALKWYK – CHILD MINDER
Received: 2 December 2023

Job Name: **Hyundai**
Production Company: **The Shooting Gallery**
Shoot Date: **27 & 28 November 2023**

Layla, it is always a great pleasure working with you. You are an amazing hardworking person and always smiling. You treat everybody with respect.

Thanks for helping with the kids, you were so connected with them.

You make me, looking forward to the next shoot, just to work with you again.

Hope to see you soon.

JOSHUA CLARKE – 2ND AD

Received: 5 December 2023

Job Name: **Hyundai**
Production Company: **The Shooting Gallery**
Shoot Date: **27 & 28 November 2023**

I recently had the pleasure of working with Layla-Caren / Walters.

She was on as a cast coordinator, but Layla is not just a cast coordinator, she's the sunshine on set.

Her passion and kindness are infectious, and her organizational skills are legendary. She kept us on track, and most importantly, smiling.

Layla, you're a rockstar! ⭐

WHAT OTHERS HAVE TO SAY ABOUT LAYLA:

Philip Townsend · 1st

Head of Production at Farm Film Productions

July 11, 2023, Philip managed Layla directly

Having worked with Layla on various International TV commercials over the past two years, I would highly recommend her as a Production Manager for any producer looking for a Production Manager who is dedicated to the production and extremely professional in the delivery of her work.

During the International TV Commercials that we worked together on, Layla demonstrated outstanding skills in project management, organisation, and communication. She was always on top of things, ensuring that all aspects of the production were running smoothly. Her attention to detail and ability to anticipate potential problems allowed us to deliver a high-quality production on time and within budget.

Layla's leadership skills were also exceptional. She was able to manage our diverse team with ease, ensuring that everyone was working towards the same goals. Her positive attitude and willingness to go the extra mile to ensure that the projects were successful were truly appreciated. She is a dedicated and talented professional who would be an asset to any production team.



Janine van Reenen · 1st

Managing Director at Ginkgo Agency

October 24, 2016, Janine managed Layla directly

Layla is a hard worker and very thorough in everything she does. She understands and oversees production on a whole brilliantly and I was always assured of her unparalleled commitment on all her jobs she managed. It was a pleasure working with Layla.



Tarek Davids 14 Aug

to me ▾



Hey Layla

you are a absolute amazing person with a soul that shines bright

I am privileged to know you and work with you

Thanks for always been that person that you can count on
I value you so much

I will pass all your words onto my team

Look forward to the next one

[Show quoted text](#)

Regards

Tarek Davids
Exec Chef / Director
0843766492
Cedar Catering

WHAT OTHERS HAVE TO SAY ABOUT LAYLA:



Laura Diana Macleod · 1st

Line Producer

April 12, 2022, Laura Diana managed Layla directly

I have worked with Layla on a few productions and love watching her forge her personality into every detail of production. She is committed, hard working and has a great relationship with crew and suppliers that will bend over backwards for her. A wonderful asset to any production and a breath of fresh air.



Jacques Andreou · 1st

Senior Satellite Engineer at GlobeCast Africa

July 7, 2023, Jacques managed Layla directly

Layla is passionate in whatever role she gets assigned or takes on. Her commitment is thorough and follows requirements to the tee and offers unconditional support to her team. Her work ethic is excellent and ensures that her projects deliver on time. She has respect and time for colleagues and jumps in to support when ever required. Throughout her career has attained much experience in multiple fields and employment positions which add value and depth to her range of work. Positive energetic personality compliments her work ethic.



Steve Cragg · 1st

Director Buchanan TIMA (Turkey, India, Middle East. Africa)

June 13, 2019, Steve managed Layla directly

Self-driven, highly experienced and very competent in her craft, Layla proved over the many years we worked together to always be able to get the job done.

ROLAND MELVILLE - PRECISION DRIVER 3ELEMENTS / UCRANE ARM

Received: **17 October 2023**

Job Name: **Various over past 15 years**

Working with Layla has been a pleasure as she is thorough, detailed oriented and always provides great communication.

She also genuinely cares for the crew, and I have always felt supported on my jobs with her.

I know she will make a fantastic 2nd AD as she has the people skills, technical knowledge and always been a great team player.